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S&H GREENPOINTS REWARDS JUST GOT BETTER

Due to popular demand, S&H greenpoints members
can now DOUBLE their greenpoints earnings when shopping online

DELRAY BEACH, Fla., May 15 – Through the popular consumer rewards program, S&H greenpoints® now offers greenpoints members double greenpoints rewards for purchases with over 100 online merchant partners through www.greenpoints.com. This limited time offer will provide greenpoints members with 20 greenpoints per dollar spent. Other ongoing promotions will still apply with such offerings as S&H Dining Connection™, which offers 50 greenpoints per dollar for dining certificates, with FTD.com, which offers 100 greenpoints per dollar, and with other merchant offerings such as Verizon Wireless® cellular phone plans, which allow members to earn up to 20,000 greenpoints on new phone service.

Shopping at www.greenpoints.com saves consumers money while gaining access to great rewards. With over 10 million greenpoints members nationwide, greenpoints members will now be able to take advantage of this extra rewards benefit while continuing to get a variety of online merchant savings such as *free shipping* and special *discounts*.

For instance, by spending just \$100 with any of the S&H online merchant partners such as Target.com, JCPenney.com, and even Apple Store, a greenpoints member can accrue plenty of greenpoints to redeem for various catalog merchandise or gift certificate items. The S&H greenpoints catalog, *S&H greenpoints Shopper Connection™*, includes categories such as appliances, bed & bath, children's toys, gift certificates, and much more.

S&H greenpoints member, Ann Janicki, located in Southern California, enjoys earning S&H greenpoints. "I buy gifts online for my family for birthdays, Christmas and other special occasions, and then I get to reward myself with my greenpoints by picking great items from the S&H greenpoints catalog. I've already picked out so many useful things for my house. Now that I can earn double rewards, I will be able to get even more items like the Coach bag I've had my eye on!"

"This is an exciting opportunity for our members to earn more greenpoints for shopping online through www.greenpoints.com. As internet shopping continues to grow - our members find shopping online through greenpoints.com is not only easy, convenient and fun - it rewards members for doing what they are already doing online – shopping," said Eileen Forde, Director, Online Marketing, S&H Solutions. In the past year, the S&H greenpoints program has added over 50 new S&H greenpoints merchant partners. Recent additions to the program include CheapTickets.com, Netflix, Orbitz, and SpaWish.com.

The S&H greenpoints rewards program is continually adding great features and enhanced promotions for greenpoints member access through www.greenpoints.com as well as through retailers such as Lowes Foods, Foodtown, Food Circus, Freshtown Marketplace, D'Agostino's, and Tidyman's County Market.

About S&H Solutions

S&H Solutions is a leading provider of customer-based loyalty marketing and retail solutions. The company provides sophisticated, real-time technology and knowledge that enables retailers to deliver real-time, one-to-one messages in-store through multiple proprietary platforms. S&H Solutions' loyalty programs are established across all key functional areas, including technology (hardware, software, networking), field operations, loyalty marketing, rewards services, finance, and program management. S&H Green Stamps, S&H greenpoints, and S&H Solutions are registered service marks of The Sperry and Hutchinson Company, Inc. Additional information is available at <http://www.shsolutions.com>.

About S&H greenpoints

S&H greenpoints is a nationally recognized, integrated loyalty program and rewards network. The greenpoints program supports more than 10 million greenpoints members that are connected to retail, online, catalog and credit card through purchases and reward redemption. Additional information is available at <http://www.greenpoints.com>.

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