



CHAIN STORE AGE[®]

THE NEWSMAGAZINE FOR RETAIL EXECUTIVES

AWG teams with YOU Technology for loyalty marketing

July 13, 2010

Kansas City, Kan. – Associated Wholesale Grocers said Monday that it has partnered with San Francisco-based marketing company YOU Technology to offer AWG members new loyalty-marketing and paperless-coupon programs, according to a report by Supermarket News.

AWG member stores that leverage the full YOU Technology marketing platform could benefit from point-of-sale integration to power loyalty programs, paperless coupon solutions, promotion support and richer shopper behavioral analysis, according to YOU.

AWG is a retailer-owned wholesale grocer servicing more than 1,900 stores in 23 states.



YOU Technology Brand Services
1701 Gateway Blvd., Suite 101 ♦ South SF, CA 94080
Phone: 650.624.3800 ♦ Fax: 650.624.3899
Email: brandinfo@you.net ♦ www.you.net

YOU Technology Retail Services
1625 South Congress Avenue ♦ Delray Beach, FL 33445
Phone: 561.454.7600 ♦ Fax: 561.265.2493
Email: retailinfo@you.net ♦ www.you.net